



Television Broadcasts Limited

77 BROADCAST DRIVE, KOWLOON, HONG KONG
TELEPHONE: 3-360111. CABLES: "TELEVISION HONGKONG" TELEX: "73596 HKTVB HX"

10th Anniversary Special -- Telegame

November 19 this year marks the 10th Anniversary of HK-TV. To celebrate the occasion, TVB will telecast a '10th Anniversary Special' - a live programme which highlights the 'telegame'. This programme of fun, game and competition is the embodiment of the very spirit of TVB, to pulsate with the public of Hong Kong, to bring them entertainment and to strive for more breakthroughs in the local television industry.

Telegame is a competition of fun and wit which also demands speed and co-operation. It is said to have sprung from the western carnivals when people in festive mood dress themselves in whatever way they fancy and indulge themselves in games of fun. Its popularity has swept the European Continent and at present, many countries all over the world are turning this idea into television programmes. It has also become a kind of universal sport in which towns are invited to play against towns; and countries against countries.

To celebrate our 10th Anniversary, we have invited Oldham team ---Champion of the United Kingdom telegame 'It's A Knockout'--- to play against a Hong Kong team on November 19. A preliminary game was held on November 12 and Caroline Hill Football Club has won the right to represent Hong Kong at the 10th Anniversary Special.

Judges of the event are Mr. Lawrence Kung Wah-kit and Thomson Chan Tam-sun. Both are well-known personalities from the

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local sports scene. The comperes are popular television artistes Ivan Ho and William Lee. Miss Hong Kong 1977, Loletta Chu will be responsible for taking the score and lovely Dorothy Yu and Liza Holdroyd will be assisting the comperes.



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Message from Mr Kendrick Fung, Producer of '10th Anniversary Special'.

The launching of the 'Telegame' on our 10th Anniversary Special follows months of research and hard work. The preparation is not without pain. Our researchers have even been to Europe - the origin of Telegame - to study the 'what' and 'how' of the sport that swept the world.

The Telegame we designed have to satisfy many different requirements. They have to extort strength, speed and co-operation from the participants and at the same time bring fun and entertainment to the spectators. They cannot be too strenuous to cause frustration and yet not too relaxed to dwindle excitement. They should be unique enough to tickle the fancy and yet simple enough to be instantly understood. And besides these there are other things to be taken into consideration. For example, the physique of the participants, the time involved, the feasibility of the games, the safety measures, the costumes, the props and a hundred and one thing to be catered to.

Fortunately, all the problems are solved and we hope to bring you all a very colourful evening.



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Message From Miss Debbie Ng, Variety Group Manager

On behalf of HK-TV B, we would like to welcome the Oldham team, the telegame Champion from England. They have just jetted into Hong Kong to take part in this Saturday's (Nov 19th) 'telegame' competition on TVB's 10th Anniversary Special.

'Telegame' is still a very new term in HK but it has been subtly introduced before in many 'Enjoy Yourself Tonight' evenings when audience were invited to take active part in the competitions of fun and games. This carnival type of competition was originated in Europe and becomes very popular in many countries. At present many t.v. stations all over the world--to name a few Germany, England, Australia, New Zealand and U.S.A. ---are producing 'telegame' programmes which turn out to be the most successful t.v. programmes. It has also become a kind of universal sport in which towns are invited to play against towns; and countries against countries.

TVB has found that the time is ripe to formally introduce the sport to the people in HK and what better occasion than our 10th Anniversary? So we approached the Oldham team of England champion of popular BBC telegame 'It's A Knockout' and it is our honour to have them here in Hong Kong to play against the HK team--Caroline Hill--on this Saturday (Nov 19th). It is our hope that the match will not only bring entertainment to the people here but also promote the tie of friendship between the people of Hong Kong and England.

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We would also like to take this opportunity to thank leaders and members of the three leading HK soccer teams--Caroline Hill, Tung Sing and Seiko for their warm support and participation in the preliminary telegame held last Saturday. We would also like to thank Mr. Lawrence Kung and Thomson Chan, both esteemed personalities in the local sports scene, for their invaluable assistance as referees of the event.



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10th Anniversary Special - Telegame

Information On The Referees

Two esteemed personalities from the local sports scene have been invited to be referees of the spectacular telegame between Oldham Team from England and Hongkong Team represented by Caroline Hill Soccer Club - they are Mr Thomson Chan and Mr Lawrence Kung.

A prestigious FIFA referee, Mr Thomson Chan is not only popular in Hong Kong but also well-known internationally for his skill and judgement. He has been invited to preside over many important international soccer matches which include the 1977 Pre-World Cup Football Tournament and 1976 Pre-Olympic Football Tournament. In July this year, he was invited to Mainland China to be the referee of the friendly matches among Morocco, Iran and China as well as to give lectures on the subject. It is also interesting to note that Mr Thomson Chan only became a qualified soccer referee class three in 1970 and he has soared to fame within these few years.

Though Mr Lawrence Kung had quitted the football field two years ago, he is still one of the best-known football player in Hong Kong. A veteran football player, had been selected to represent Hong Kong in numerous important matches against foreign teams. In 1961 he was sent as a local football ambassador to Black Pool for training. He was also voted the Best Footballer of Hong Kong for many times.



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10th Anniversary Special

Telegamea Items

1. The Adventure of The Monkey
2. Superman
3. Cinderella
4. Praying For The Rain
5. The Brave Warriors
6. The Cowboys & The Red Indians
7. Feeding The Cat
8. Story of A Silkworm



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PRESS CONFERENCE

TO WELCOME OLDHAM TEAM FROM ENGLAND

Date : 17th November, 1977 (Thursday).
Time : 3.00p.m.
Place : Nine Dragon Restaurant, Hyatt Hotel.

P R O G R A M M E

1. Speech from Mr. Gilbert Waung, Deputy Production Manager.
2. Speech from Miss Debbie Ng, Variety Group Manager.
3. Speech from Mr. Kendrick Fung, Executive producer.
4. Speech from Mr. Cecil Korner, Leader of Oldham Team.
5. Introducing members of Oldham Team.
6. Questioning Period.
7. Photographing Period.
8. Refreshments.